

Eco Products Foundation

The EcoProducts Foundation was setup to run non-profit projects in the areas where baobab fruit are harvested. In addition to buying fruit directly from rural harvesters, the Foundation supports education of pre-school children, growing of baobab trees, research projects and community engagement.

Community Projects

Baobab Pre-School Programme is an initiative that identifies under-resourced pre-schools where baobab harvesters live.

Educational toys, swings and jungle gyms

Educational toys, books and drawing materials are used for classes to develop creativity and thinking skills. Swings and jungle gyms help children develop their gross-motor skills and provide enjoyment and fun while playing outside.

Equipment and Infrastructure

Children and teachers need chairs, tables, cupboards, blankets and lots more. Roofs, fences and windows need repairing. Paint to liven up walls, toilets and classrooms is required.

Early childhood development training

Carers or teachers require training in how to stimulate young minds and prepare them for primary school.



Community Engagement

As part of our commitment to ABS Africa (Advisory on Business and Sustainability Africa), we engage with harvesters and community leaders to represent the users of baobab products in the value chain. Regular meetings are held to share information about where and to whom baobab oil and powder is being sold.

Conservation Projects

Conservation projects focus on planting baobabs for future generations and in creating a culture of caring for these magnificent trees.

Baobab Guardians

Harvesters who collect baobab fruit for a living are given training in how to grow and nurture young baobab trees. The location of each seedling is then recorded on a GPS so that the trees can be monitored. Each tree is assigned to a guardian who looks after it until it is 3 meters high. At this point the tree will be safe from browsing animals and will survive until it is old enough to produce fruit for the next generation.

Environmental Education

The Foundation produces a well written, factual and easy to read information booklet which describes the ecology, distribution, taxonomy, uses, conservation importance and spiritual significance of baobabs. The booklet is given to the Baobab Guardians and distributed to local schools and community leaders. It is an invaluable resource for conservation NGO's and the tourism sector.



Research Projects

Resource Monitoring

Annual resource and baobab fruit production surveys are important for sustainable harvesting and resource management.

Ecological Research

Research is focused on baobab growth rates and survival, identification of baobab diseases and pollination biology.

Baobab Tree Guardian

In November 2017 ProTec Botanica sponsored a Baobab Guardian to plant and look after a Baobab tree.

The tree that we are sponsoring was planted by Elisa Munyai in Tshipise Sagole Village, South Africa.

The tree will be measured twice a year so that we can track its progress until it reaches 3 meters in height.

By sponsoring this tree, we demonstrate our commitment in bringing sustainable materials to the market.

